

SUPPLIED ARTWORK FILE SPEC'N REQUIREMENTS

REXframe FABRIC SIGNAGE

1. As printing of all REXframe fabrics cause shrinkage, larger than normal bleed sizes are required to compensate for this.
2. In addition to this, due to manipulation of the fabric stretch, in both directions, to achieve perfect fit to frames, there is a requirement for a 'Safe Zone' around the perimeter of the frame size to ensure no critical information is lost when sizing the print.
3. REXframe NZ expect all supplied artwork to follow all requirements of this specification, and any file manipulation required, may cause one or all of the following:
 - i. Additional costs for manipulation of files, charged above quoted prices
 - ii. Uncontrolled delays in agreed delivery dates
 - iii. Risk to you that files are manipulated away from what you actually want causing further delays to correct
 - iv. Additional cost for any required project acceleration



FRAME SIZE

This is the design size of your REXframe, and is the extreme outside of the entire display, including aluminium frame.

BLEED

1. As a general rule please allow 50mm bleed to all edges, unless instructed otherwise - NO LESS
2. For prints over 5000mm wide allow 100mm bleed to all edges - NO LESS.
3. If any part of the edge of the bleed is white or non printed, include a hairline boarder on the edge of the bleed.
4. NO DYE LINES, CROPS MARKS OR OTHERS MARKS inside the bleed, as due to shrinkage, these may end up in display area.

SAFE ZONE

Due to the stretch of the fabric, treat 100mm inside the finish size as the 'SAFE ZONE', please refrain from placing any crucial information or text inside this area, as it maybe removed when fitting fabric to frame.

NB: For smaller prints this size can be reduced, please discuss with your REXframe Team.

FILE TYPE

1. All files must be supplied as High Res PDF files.
2. No Multiple page PDFs
3. PLEASE ENSURE THAT ALL TYPEFACES ARE CONVERTED TO PATHS/CURVES.

COLOURS

1. Provide all files as CMYK.
2. If colour matching is required, advise required PMS colour numbers on Layout drawing for our reference.
3. For absolute colour accuracy, please supply a physical colour proof for our reference, but note requirement for cross checking to these may result in print delays and additional costs.

LAYOUT DRAWINGS

1. For displays with multiple elements, provide an overall layout of entire display as it is intended to be displayed to enable us to see how various elements are to interact.
2. Layouts can be provided in low resolution

RESOLUTION

1. Ensure all images are embedded in the supplied files
2. Optimum resolution for large scale printing is 70dpi, any artwork supplied above this may be resized down.
3. On request REXframe NZ can provide an indication of image size, in pixels, to achieve the required dpi.

CONTACT

If you need assistance with file formats please contact
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FAQ

Q: My Artwork is over 5.5m and is too large for Illustrator Art Area?

A: Provide your Artwork at 10%.

Q: I don't have any PMS colours - Can I be assured my print will be colour accurate?

A: Unfortunately we can't assure anything without Pantone Standard PMS colour references or a physical proof, our Printers run colour management software and can provide test prints if required to minimise errors, but this can come at a cost in both time and money.

Q: What is a Pantone Standard PMS Colour?

A: A Pantone Standard Colour is any colour contained in the Pantone Series Colour books. Through their Pantone Matching System (PMS), Pantone is a standardised and internationally recognised group of colours to reference against.

Q: How do I embed my images?

A: In Illustrator open your links palette and from the drop down select "embed image"

Q: I work in InDesign, but you don't accept InDesign files?

A: Simply export your file as a PDF when you're finished, making sure you have outlined your fonts and check your file for the correct amount of bleed and any important items are clear of the safe zone.

Q: Do you need Crop Marks?

A: No, we don't need them, we always centre prints as best we are able when finishing them into their frames, after removing fabric to ensure the final fit is correct.

Q: Do you need any registration marks, colour bars etc?

A: No, please do not put them on, we may reject files that have these on

Q: I don't have sufficient bleed on my file?

A: Sufficient bleed is crucial to ensure the fabric is printed and displayed correctly, files must have required bleed to be accepted for printing

Q: I am worried about the resolution of my file, how do I check it?

A: Simply zoom into your file at 100%, if your file is at 10% zoom into 1000%, what you see is what you will get on your print